SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: Makeup Artistry II

CODE NO.: EST 200 SEMESTER: 2

PROGRAM: Esthetician's Diploma Program

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DATE: Jan 2009 PREVIOUS OUTLINE DATED: Jan 2008

APPROVED: "Angelique Lemay"

CHAIR, COMMUNITY SERVICES DATE

TOTAL CREDITS: 4

PREREQUISITE(S): Makeup Artistry I

HOURS/WEEK: 4

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I. COURSE DESCRIPTION:

This course builds on the knowledge and skills acquired in Makeup Artistry I. Students will reinforce corrective techniques for applying day and evening/special occasion makeup. Students will be instructed on advanced techniques for evening, and bridal makeup applications. Makeup techniques for mature skins will be emphasized. This course will also include instruction with applying semi permanent false eyelashes as well as instruction with eyelash perming treatments.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Perform a professional makeup application, for any occasion, on a mature skin type.

Potential Elements of the Performance:

- Complete an indepth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client.
- Recognize the characteristics of a mature skin and apply corrective techniques to enhance a client's features.
- Promote the features and benefits of ingredients and makeup products
- Maintain a sanitized workstation and dispose of all single use items
- Sanitize and disinfect makeup supplies and products as required by Algoma Public Health.
- Maintain and store all makeup supplies and products as required by Algoma Public Health.
- Recommend makeup products and supplies for homecare and maintenance.
- Follow the Professional Makeup Procedure step by step to ensure a professional look.
- Complete a "mature makeup" portfolio

2. Perform a bridal makeup application.

Potential Elements of the Performance:

- Complete and in depth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client.
- Maintain a sanitized workstation and dispose of all single use items.
- Demonstrate knowledge of the 5 classic bridal looks.
- Discuss important elements of a bridal makeup.
- Discuss the importance of lighting and photography and their effects on makeup.
- Apply corrective techniques for optimal results.
- Use and maintain all makeup supplies and equipment as required by Algoma Public Health.
- Sanitize and disinfect all supplies as required by Algoma Public

Health.

- Apply the Professional Makeup Procedure.
- Complete a "bridal makeup" portfolio.
- 3. Demonstrate creative abilities with theatrical makeup.

Potential Elements of the Performance:

- Use of cake makeup
- Blending colours together to achieve certain effects
- Demonstrate artistic and creative techniques and use of cake makeup
- Maintain and store makeup products and supplies as required by the Algoma Public Health
- 4. Apply semi permanent eyelashes.

Potential Elements of the Performance:

- Follow the correct set up procedures and maintain a sanitized workstation.
- Apply safe and proper techniques when applying lashes
- Differentiate between band, individual and semi permanent eyelashes
- Sanitize and disinfect all workstations, and supplies as required by Algoma Public Health
- Store and maintain all products and equipment as required by Algoma Public Health.
- Complete a set of each type of eyelash application
- Educate client on post care to ensure an optimal end result and lasting effects
- 5. Demonstrate an eyelash perming treatment.

Potential Elements of the Performance:

- Apply proper set up procedures and maintain a sanitized workstation.
- Use of safe and proper techniques when providing this treatment.
- Knowledge of contraindications prior to applying the treatment.
- Educate client on post care to ensure an optimal end result and lasting effects.
- Sanitize, and disinfect all equipment and supplies as required by Algoma Public Health.
- Store and maintain all products and equipment as required by Algoma Public Health.

6. Demonstrate the professional image and conduct necessary to be successful in the esthetic industry.

Potential Elements of the Performance:

- Adhere to the Ethics associated with the Esthetic profession.
- Demonstrate punctual and regular attendance for all classes.
- Comply with the Policies and Procedures established by the Esthetician's Diploma regarding dress code, physical appearance
- Adhere to policies outlined in the Student Code of Conduct regarding behaviour
- Demonstrate accountability for your own academic and professional growth
- Demonstrate proper sanitation, disinfection and sterilization methods of all products, equipment and workstations to ensure the health and safety of others.
- Demonstrate effective interpersonal, verbal and non verbal communication skills with faculty, peers and clients.
- Determine current trends in the Esthetic industry

III. TOPICS:

- 1. Band and Individual False Eyelashes
- 2. Semi Permanent False Eyelashes
- 3. Eyelash Perming
- 4. Mature Makeup Application
- 5. Bridal Makeup
- 6. Theatrical Makeup Advanced Evening Applications, Glamour, Smokey

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Makeup Kit and Supplies

V. EVALUATION PROCESS/GRADING SYSTEM:

The following semester grades will be assigned to students in post-secondary courses:

Practical Tests – 60% Portfolio – 40%

In order to successfully complete Makeup Artistry II a student must have attended 80% of all classes. This calculates to a minimum of 48 supervised hours of instruction. A professional portfolio must also be submitted in order to receive credit for this course. Failure to comply with either will result in an F grade overall regardless of marks achieved throughout the semester. Please note, 1% per class missed will be deducted from student's final grade.

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<u>Grade</u>	<u>Definition</u>	Equivalent
A+ A	90 – 100% 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR W	Grade not reported to Registrar's office. Student has withdrawn from the course without academic penalty.	

Note: For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

VI. SPECIAL NOTES:

Disability Services:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Disability Services office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

Plagiarism:

Students should refer to the definition of "academic dishonesty" in *Student Code of Conduct*. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit from the program coordinator (or the course coordinator regarding a general education transfer request) or academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio